



"Our goal in information systems is to leave behind an organization that's more efficient than when we arrived."

— Sue Simonett

Sue Simonett Senior Director of IS

*General Mills, Inc.
Minneapolis, Minnesota*

Sue Simonett has always worked in Information Systems (IS), a career she loves both for the strategic view it has afforded as well as the ability to positively impact the lives of end users.

Recently charged with reinventing the way that a sales force of 450 retail reps managed their numerous product lines, she's implemented an ingenious handheld system that brings technology to the front lines of the company.

Using a stylus and a handheld mobile device, sales reps now electronically record product information while in the store. Gone are the days of messy paper logs and evenings spent keying the day's data into a laptop for downloading to corporate. At the end of each day, the rep simply places the device in a cradle and the data is sent directly from the handheld. The results: sales reps that can handle more products with fewer errors, and get the right products to the right shelves faster.

Great Moment at Work: "My first warehouse management system, start-up day. We designed a top notch system that totally reengineered the business and it was really gratifying when everything fell right into place."

Microsoft Office System salutes those who have done great work in the IT field.

Great Moments at Work.

Success Stories of an IT Hero

